



The Advisor

Tips to Get the Most Out of Your Health Plan and Simplify Your Experience

Access your Exclusive Member Discounts

-  **FITNESS**
-  **NUTRITION**
-  **APPAREL & FOOTWEAR**
-  **TRAVEL**
-  **HOME & FAMILY**

Blue365

You have access to a variety of premier health and wellness discounts through your health plan.

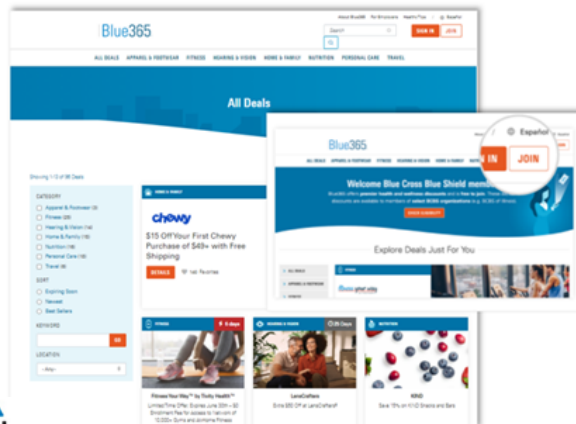
Save as a Blue365 member through exclusive deals on fitness products, gym memberships, healthy eating and more!

Join Blue365 for FREE to Get Great Savings

Register and/or log into the member website at highmarkblueshield.com.

Click on **Member Discounts** then **Blue365 discounts**.

From the Blue365 site, click **Join**. Enter the first three characters of your member ID and follow the prompts to complete the registration.



Once you sign up, you'll get offers from these brands and more:



For assistance, call Member Service at the number on the back of your member ID card.

Engaging • Educating • Communicating

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